

SIGN COMMITTEE MINUTES
JUNE 15, 2026
APPROVED

Sign Committee Members Present: Connie Sartini; Carolyn Perkins; Mark Haddad

Also Present: Kara Cruikshank; Chris Sweeney, Insko Corporation; James Desrosiers; Greg Sheldon, Destination Groton Member.

Mr. Haddad called the meeting to order at 4:00 p.m. and reviewed the agenda.

APPLICATION

4:00 p.m. Consider Sign Request from Applicant Insko Corporation for a Replacement Sign at the Main Entrance, a Building Sign, and a Ground Sign. The proposed sign location is 412 Main Street (Assessors Map 110, Parcel 37).

A map was presented to the Sign Committee showing three proposed sign locations at Insko Corporations, 412 Main Street:

1. The main entrance sign, which measures 4 feet wide by 3 feet tall.
2. The entrance parking sign, an aluminum ground sign measuring 24 inches wide by 18 inches tall.
3. Another entrance parking sign, an aluminum façade sign measuring 48 inches wide by 24 inches tall.

The signage will be dark blue with white lettering.

Ms. Perkins moved to approve the application as presented. Ms. Sartini seconded the motion. The motion carried unanimously.

4:05 p.m. Consider Sign request from Applicant James Desrosiers for Permanent Signage. Proposed Sign Locations are 573 Longley Road (Assessors Map 227-28) and Town Common (Assessors Map 111, Parcel 50).

Mr. Desrosiers presented a proposal for historical signs around town. These signs would be permanent fixtures, and the Groton Historical Society has fully supported the project. This initiative will serve as a pilot program. Ms. Perkins asked about the size of the signs, which will be 15 inches by 18 inches. A grant has been secured to cover manufacturing and installation costs. Ms. Perkins expressed concerns about the signs' size and the difficulty drivers might have reading them as they pass by. Mr. Haddad believed the signs were well designed. Ms. Sartini suggested that the memorial at Memorial Common include the names of other veterans who have served in various wars.

Ms. Sartini moved to approve the proposed signs, including their design, the size of 15 inches by 18 inches, and both proposed locations: 573 Longley Road and the Town Common. Ms. Perkins seconded the motion. The motion carried unanimously.

OTHER BUSINESS
MINUTES

Consider Approving the Minutes of April 13, 2026.

Ms. Sartini moved to approve the minutes of April 13, 2026. Ms. Perkins seconded the motion. The motion carried unanimously.

Mr. Haddad took a moment to thank Member Ms. Perkins for her years of service on the Sign Committee, as she will be resigning effective June 30, 2026.

The meeting was adjourned at 4:19 p.m.

Respectfully submitted by Kara Cruikshank, Executive Assistant to the Town Manager.