

**SIGN COMMITTEE
VIRTUAL MEETING
MINUTES AUGUST 29, 2024
APPROVED**

Virtually Present: Connie Sartini, Mark Haddad; Carolyn Perkins;
Also Virtually Present: Kara Cruikshank and Mike Spengler.

Mr. Haddad called the meeting to order at 1:00 p.m. and reviewed the agenda.

Meeting to discuss the letter received from United Cultivation to formally request an extension of 90 days to the temporary sign permit granted to UC Retail, LLC back in May for the sign located at 468-478 Main Street in Groton.

United Cultivation owner Michael Spengler was virtually present. Mr. Spengler explained the purpose of the temporary sign was to help drive additional awareness to their retail location. Mr. Spengler said he would like to request an extension of 90 days to the temporary sign permit that was granted to continue building awareness of United Cultivation as the community wraps up summer and transitions back into its fall routines. Mr. Spengler still has permission from the landowner to have the signage up. He explained that forty new customers visited the store in the first week after the installed signage, and traffic trends improved. Mr. Haddad said they have received many complaints about the approved temporary signage, but he supports his previous approval. He would support an extension of an additional sixty days. Ms. Sartini asked what the arrangement was with the property if the owner sold. Mr. Spengler said as long as he owned the property, they would approve it. Ms. Perkins said she agreed with Mr. Haddad and that she would approve it for an additional thirty days but was disinclined to approve it for longer. Ms. Sartini agreed with Ms. Perkins and hesitated to approve it for longer due to complaints about the size.

Ms. Sartini made a motion to extend the temporary sign permit to UC Retail, LLC., through September 30, 2024. Ms. Perkins seconded the motion. The motion carried unanimously.

The meeting was adjourned at 1:12 p.m.

Respectfully submitted by Kara Cruikshank, Executive Assistant to the Town Manager.