

**SIGN COMMITTEE  
MINUTES JULY 15, 2024  
APPROVED**

**Present:** Connie Sartini, Mark Haddad; Carolyn Perkins;

**Also Present:** Kara Cruikshank.

Mr. Haddad called the meeting to order at 4:00 p.m. and reviewed the agenda.

**DISCUSS AND DRAFT A MEMO TO RESPOND TO THE PLANNING BOARD'S MEMORANDUM REGARDING SIGNAGE FOR UNITED CULTIVATION.**

Mr. Haddad explained that he wanted to hold a Sign Committee meeting because they had received a memorandum from the Planning Board concerning the previously approved temporary off-premises business signage from United Cultivation, located at 468-478 Main Street. (Reference the memorandum included in these minutes from the Planning Board). He wanted the Committee to discuss this memorandum and draft a response. Mr. Haddad believed that the Planning Board had overstepped. Mr. Haddad explained that he had reached out to Mr. Michael Spengler, owner of United Cultivation, to see if the approved signage had improved business, and Mr. Spengler confirmed that it had. Ms. Perkins said several people have complained about the sign looking out of sorts. Ms. Sartini confirmed the same thing. Ms. Perkins stated that this was a new business and they had obtained permission from the landowner. The business is currently using temporary signage to promote themselves. The signage has been approved to display until September 1, 2024. She suggested that Mr. Haddad respond to the Planning Board, thank them for reaching out, provide reasoning behind the approved signage, and specify that it would be removed on September 1, 2024. Ms. Sartini has no issue with the approved signage and believes they went through the proper channels. Mr. Haddad said that he would respond to the Planning Board.

Ms. Perkins informed Mr. Haddad that Groton currently has four neon signs. However, according to the Town of Groton Bylaws, neon signs are prohibited in the area. Mr. Haddad requested Ms. Perkins to send him a list of their locations.

**MINUTES**

*Ms. Sartini moved to approve the meeting minutes of May 20, 2024, as presented. Ms. Perkins seconded the motion. The motion was carried unanimously.*

The meeting was adjourned at 4:17 p.m.

Respectfully submitted by Kara Cruikshank, Executive Assistant to the Town Manager.