

**SIGN COMMITTEE  
MINUTES MARCH 21, 2011  
Un-APPROVED**

**Present:** Jason Kauppi, Chairman; Patrice Garvin, Executive Assistant; Mark W. Haddad, Town Manager

*Mr. Kauppi called the meeting to order at 5:00p.m.*

**SHAWS**

Judy Niles, Fred Pineault represented Shaws presented their position that a large sign would generate more business. Mr. Pineault stated that the sign looks large on paper. Mr. Kauppi stated that this sign fell under the bylaw of unique and special circumstances and the Sign Committee could allow for such a sign if there is need.

Mr. Haddad expressed his concern that this could set the stage for other businesses wanting the same size sign. Mr. Haddad suggested that the sign be superimposed onto the picture to get a sense of the size of the sign. Mr. Kauppi was concerned that the size of the sign would block the site line. Mr. Pineault stated that a balloon test could be conducted as well as LED lights shining down on the sign. Ms. Collette suggested working with the building inspector for the balloon test. Mr. Kauppi requested the imposing of the sign on a picture of the building as well as criteria as to why a larger sign is needed.

The next meeting will be scheduled for March 28, 2011.

**BYLAW CRITERIA**

Ms. Collette was present to discuss the process under the revised bylaw for Banners. Discussion ensued as to how best to handle the Banners now that the revised bylaw is in place. Mr. Haddad stated that the Land Use Department can work out process but he would speak to the people currently handling Banners.

**ADJOURN**

*Mr. Kauppi moved to adjourn the meeting at 6:05p.m. Ms. Garvin seconded the motion. Meeting adjourned.*

Approved: \_\_\_\_\_  
Jason Kauppi, Chairman

\_\_\_\_\_ respectfully submitted,  
Patrice Garvin  
Executive Assistant to the Town Manager

Date Approved: 7-11-11