

GROTON RECYCLING COMMITTEE

Meeting Minutes, Thursday, July 12, 2018 7:00 pm

Town Hall Small Meeting room, 1st floor

Agenda

Welcome

Review prior meeting minutes

Review promoting recycling and waste reduction

- Transfer Station Outreach
- Recycling promotion videos
- Short clips to use on social media

Action items

Attendance: Diana Keaney, Nancy Ohringer, Tom Delaney, Jamie King, Tessa David

Guest Bob Coleman

Meeting was opened at 7:06

Welcome

Minutes from 06/14/18 meeting were reviewed. Motion was made to accept minutes as submitted and passed unanimously.

Diana contacted Bob Coleman of Groton Channel to meet with the group. Bob made recommendations for the video production and brainstormed the following tips.

*Cut-ins (additional info. in the form of documents or other video/s) make production more interesting

*Note key points to include

*Not scriptive can be more engaging

*Groton Channel will use and promote videos on Vimeo

*Include new icon Map with hot links. Check with IT on producing

*Ideally, map should be horizontal

*Find final production trained video people, Lee, John, Janet, Mr. Fletcher

*Notify TS before film days

*Consistency of style is more pleasing to viewer; decide stationary or moving

*Practice videoing

*Intro to Recycling committee – come see me

*Prominently list how to contact; TS 978-732-1900, www.townofgroton.org

*Bob said M&T good for filming

*Email Bob for times available

*Tom conduct introduction

*Shooting

-Need mic

-Video clipped

-Editing – GC or will teach someone

-Lower 3rd graphic

-Start segments with map location

Members volunteered to conduct the following sections of the Transfer Station for the succinct, descriptive tour of the reuse, recycling, and trash areas.

From: Nancy Ohringer <nancy.ohringer@gmail.com>

Sent: Saturday, June 23, 2018 2:47 PM

To: jamie king <jamie_e_king@yahoo.com>

Cc: Tessa David <Recycle@charter.net>; Recycle <Recycle@townofgroton.org>; Mike Brady <mikego123@verizon.net>

Subject: Re: Prep: Recycling Cmte mtg 7/12/18, 7 pm

I'll happily do all these sections if you want me to:

Bottles & Jars, Mixed Paper, Newspaper, Plastic containers 1-7, Cans, Aluminum, Steel and Tin

Nancy

On Sat, Jun 23, 2018 at 2:12 PM, jamie king <jamie_e_king@yahoo.com> wrote:

I can do the motor oil battery section.

Jamie

Transfer Station succinct tour

Tom – Introduction

Tessa - A brief walk through the recycling center

Entrance

Office-questions answered, bags, pay

Electronics, TVs, Monitors (fees)

Ash

Tires & wheels (fees)

Jamie or Val

Metal (fee)

Corrugated cardboard,

Fluorescent bulbs

Jamie

Antifreeze

Batteries, car,

Batteries rechargeable & button

Motor oil

Nancy

Bottles & Jars: Empty

Mixed Paper, Newspaper

Plastic containers 1-7

Cans, Aluminum, Steel, & Tin, Empty

Tessa

Books

Clothing, Linens, Shoes

Bulky Plastic

Furniture, Construction Debris (fee)

Val

Organics

Brush (fee)

Grass, Leaves, Manure

Action Items:

Everyone - initial practice/filming for Transfer Station tour on Monday, July 23rd at 5:30 pm at the Transfer Station. Develop a brief description of items collected in your area.

Everyone - research YouTube and other useful video sources

Meeting was adjourned at 8:18 pm.

Next meeting Aug 9th at 7:00 pm

Submitted by Tessa David