

GROTON RECYCLING COMMITTEE

Meeting Minutes, Thursday, February 8, 2018 7:00 pm

Town Hall Small Meeting room, 1st floor

Agenda

Welcome

Review prior meeting minutes

Review promoting recycling and waste reduction

- Transfer Station Outreach
- Recycling promotion videos
- Short clips to use on social media

Action items

Attendance: Val Prest, Jamie King, Diana Keaney, Tessa David

Friend: Nancy Ohringer

Meeting was opened at 7:04

Welcome

Minutes from 01/10/18 meeting were reviewed. Motion was made to accept minutes as amended and passed unanimously. The word function was updated with station.

Transfer Station Outreach notes from second DEP Grant Outreach person, Jessica Furbeck, was shared. Members recognized that notes can be used for future planning and outreach.

Discussion of promoting recycling and waste reduction.

- 1) Jamie added the site map to Recycling Committee Facebook page
- 2) Members reviewed and brainstormed ideas for the Recycling promotion videos Table of Contents list which Val drafted. Additions included:
 - a) Recycle Your ReUsables event was added
 - b) Techniques for collecting and sorting recycling
 - c) Benefits and costs for various sorting systems

Action Items:

- 1) Tessa to send Transfer Station Outreach notes.
- 2) Val will forward an editable file of the Table of Contents and Individual Short Videos lists
- 3) All members think about topics and possible videos to include in the lists.
- 4) Links to Facebook page will be promoted after preliminary output is determined – Jamie
- 5) Recycling Committee page on Town of Groton website updated with links – Tessa
- 6) Visit us on Facebook will be promoted in newspapers – Nancy
- 7) Explore Flashing sign to promote targeted and seasonal messages-Tom & Tessa

Meeting was adjourned at 8:25 pm.

Next meeting March 1st (if possible) or 8th at 7:00 pm

Respectfully submitted,

Jamie King and Tessa David,

Table 1
TABLE OF CONTENTS
General Categories

1. Groton's Recycling Center – Structure & Function
2. What is recycling all about and why?
3. What are acceptable goods?
4. Curbside pickup alternative.
5. Are all recyclables actually recycled?
6. Waste to Energy and/or new products
7. Handling Hazardous Wastes
8. How & to where do products go from Groton

Etcetera

Table 2
INDIVIDUAL SHORT VIDEOS
for TABLE OF CONTENTS

- a. Scrap Metal, Re-usable items
- b. Recycling Cardboard and Paper
- c. Batteries
- d. Glass bottles
- e. Various types of plastic containers
- f. Steel and aluminum containers
- g. Books and rags
- h. Large items – Bulky plastics, Construction debris
- i. Bagged waste
- j. Organics – Leaves, trees and logs
- k. Special Handling
- l. Hazardous wastes
- m. The why and what of recycling
- n. Benefits of recycling to society
- o. How a homeowner can readily recycle
- p. Recycle Your ReUsables-annual regional event

Etcetera