

GROTON RECYCLING COMMITTEE
Meeting Minutes for Wednesday, January 10, 2018 @ 7:15 PM
in Town Hall's Small Meeting Room, 1st Floor

Agenda:

REVISION 1 (2-19-2018)

Welcome

Review prior meeting minutes.

Review promoting recycling and waste reduction.

- Transfer Station Outreach
- Recycling Promotion videos
- Short clips to use on social media

Action items

Attendance: Tessa David, Diana Keane, Val Prest

Members not in attendance: Tom Delaney, Jamie King

Meeting opened at 7:15 PM.

Welcome

Minutes from the December 13, 2017 meeting were reviewed. Motion was made to accept the minutes and that passed unanimously.

Discussion ensued for promoting recycling and waste reduction:

1. Transfer station outreach - Val did not get to read the reports from Steve Long and Jessica Furbeck who provided their reports for direction and education at the transfer station at the last meeting. Their final reports were shown again at this meeting and shall be reviewed as help towards developing educational videos that are in our planning stage.

2. Recycling promotion videos - Discussed possible short videos including the one by Laurie Sabol of the Ayer Recycling Committee that is about recycling plastic bags and shown at our December meeting.

3. Short clips to use on social media - Committee consensus was that short videos would keep viewers' attention better than longer ones. So content and conciseness is important. Then discussion followed as to setup and content of videos and their organization on a website for public viewing. That is summarized on page 2 of these meeting minutes, in an attempt to show the structure of the introductory page (Table of Contents) for that website. Multiple items from table 2 would be inserted into each item under Table 1. One technique discussed was that of using our existing plan of the transfer station that would first show the overall site then focus in on each recycle station highlighted on the plan, followed by a live presentation of what that station recycles. Each committee member would take turns as the presenter in the video. Viewers could then watch as much as, or as little as they wanted.

Action items:

1. A new meeting schedule was discussed because not all members are able to attend Wednesday meetings. General consensus was that maybe the 2nd Thursday of the month would work better with an option to consider the 1st Thursday. We are trying to find a common evening that works for all members and to move the start time to 7:00 PM rather than 7:15 PM.

Meeting was adjourned at 8:13 PM.

Next meeting is scheduled for Thursday, February 8, 2018 at 7:00 PM.

Respectfully submitted,
Val Prest, Member

TABLE OF CONTENTS

General Categories

1. Groton's Recycle Center - Structure & Function
b through m
2. What is recycling all about and why?
a, b, p, q, r and s
3. What are acceptable goods?
c through n
4. Curbside pickup alternative.
p, r, s
5. Are all recyclables actually recycled?
a, b, s
6. Waste to Energy and/or new products.
7. Handling Hazardous Wastes.
n
8. How & to where do products go from Groton
9. Other Resources

Etcetera

INDIVIDUAL SHORT VIDEOS for TABLE of CONTENTS

- a. The why and what of recycling
- b. Benefits of recycling to society
- c. Scrap Metal, Re-usable items
- d. Recycling Cardboard and Paper
- e. Batteries
- f. Glass bottles
- g. Various types of plastic containers
- h. Steel and aluminum containers
- i. Books and rags
- j. Large items - Bulky plastics, Construction debris
- k. Bagged waste
- l. Organics - Leaves, trees and logs
- m. Special Handling
- n. Hazardous wastes
- o. How a Homeowner can Setup Techniques for Collecting & Sorting Recyclables.
- p. Benefits & Costs for various sorting systems
- q. Recycle Re-usables
- r. Pros & Cons of Curbside Pickup vs. a Recycle Center
- s. How to reduce the need for Recycling

Etcetera