

Groton Recycling Committee Meeting
Town Hall Small Meeting room, 1st floor
Wednesday, December 13, 2017 7:15 pm

Agenda

Welcome

Review prior meeting minutes

Review promoting recycling and waste reduction

- Transfer Station Outreach
- Recycling promotion videos
- Short clips to use on social media

Action items

Attendance: Tessa David, x, Val Prest, Diana Keaney

Members not in attendance: Tom Delaney, Jamie King

Meeting was opened at 7:21

Welcome

Minutes from 11/8/17 meeting were reviewed. Motion was made and passed unanimously to accept the meeting minutes.

Discussion of promoting recycling and waste reduction:

- 1) Recycling promotion videos: members reviewed reports from contractors conducting Transfer Station Outreach grant outreach. Val will review for common questions and observations for recycling promotion videos.
- 2) Short video clips – continued to discuss possible topics.
 - a) Plastic bag recycling seems to be on going question for residents. Ayer Recycling Committee plastic bag video by Laurie Sabol, chair was viewed.
 - b) Why we don't do single stream recycling at the Groton Transfer Station.
 - c) Additional topics may be identified after common questions are analyzed further.

Action Items:

- 1) Tessa to send notes containing common questions and observations at Transfer Station.
- 2) Val will make first cut at summarizing possible questions to address based on outreach input and his research on recycling websites.
- 3) All members think about topics to include in 1 or 2 long videos along with the same for short clips appropriate for social media

Meeting was adjourned at 8:25.

Next meeting January 10th at 7:15