

Groton Recycling Committee Meeting
Town Hall Small Meeting room, 1st floor
Wednesday, November 8, 2017 7:15 pm

Agenda

Welcome

Review prior meeting minutes

Review promoting recycling and waste reduction

- Transfer Station Outreach
- Recycling promotion videos
- Short clips to use on social media

Action items

Attendance: Tessa David, Jamie King, Val Prest, Diana Keaney

Members not in attendance: Tom Delaney

Meeting was opened at 7:20

Welcome

Minutes from 10/11/17 meeting were reviewed. Motion was made and passed unanimously to accept the meeting minutes with one amendment: add "Diana was sworn in"

Discussion of promoting recycling and waste reduction:

- 1) Transfer Station Outreach - As part of the DEP IQ recycling grant 2 adults (Steve Legg and Jessica Furbeck) have been found to provide direction and education at the transfer station for a total of 64 hours over the next couple months. They will answer questions and encourage users to ask the staff if they are unsure of the proper procedure or unclear on what can be recycled and where to put the items.
- 2) Recycling promotion videos/short clips for social media - We reviewed Val's Suggested Sequence document and also watched the existing long video which Tessa had done a few years ago. We discussed what we would like to ask Groton Local Cable Access to help us produce going forward.

Action Items:

- 1) Tessa to ask Steve and Jessica to provide her with the most common questions or observations so that we or the staff can address them in the future.
- 2) Val to email the committee some links to videos he had come across on the WWW
- 3) Tessa will try to email Vimeo link (Devens Hazardous waste & More Recycling videos)
- 4) All members to provide group with their take on what should be included in 1 or 2 long videos along with the same for short clips appropriate for social media

Meeting was adjourned at 8:40.

Next meeting December 13th at 7:15