

Draft
Groton Recycling Committee Meeting
Town Hall Small Meeting room, first floor
Wednesday, October 11th at 7:15 pm.

Agenda

Welcome
Review prior meeting minutes
Review membership Val has sworn in
Debrief GrotonFest, notes for next year
Review promoting recycling and waste reduction
Action items

Attendance: Tessa David, Jamie King, Tom Delaney, Val Prest
Members Tessa David, Tom Delaney, Jamie King, Val Prest, Diana Keaney
Friends Mike Brady, Nancy Ohringer,

Meeting was opened at 7:15 pm

Welcome

Review prior meeting minutes. Motion made and passed unanimously to accept the meeting minute for 9/13/17.

Debrief GrotonFest: Overall professional appearance especially with banner & poster support Val designed and made out of reused wood from GrotonFreeStuff. However Val would like us to be able to reach more event participants. He presented article from Discover Magazine that noted 25 metric tons of plastics are wasted and only 9 tons recycled. Val proposed that a repeating video screen be placed at our booth entrance. The committee brainstormed ideas for videos that might include humor, Why, How, and What to recycle. Other engagement ideas included Tom's suggestion to collect email addresses from participants and distribute up to 100 free rolls of bags up.
Tom also noted that Keith got word that the newly designed flyer is the best flyer a user from California had ever seen.

Action items: Continue to brainstorm recycling and waste reduction ideas for video production and prepare to discuss at upcoming meetings.

REMEMBER: Recycle Your Reusables is October 21st. Event recycled a large variety of varied and some uneconomical, but high demand items such as Styrofoam recycling and paper Shredding. Shredding is 11am-2pm.

Recycle Your Reusables
<https://recycleyourreusables.wordpress.com/>
Saturday, October 21, 2017, 9 am-2 pm
Ayer Shirley Regional Middle School
1 Hospital Rd, Shirley, MA 01464

Adjourned at 8:05 pm

Next Meeting November 8th at 7:15 pm