

Groton Recycling Committee Meeting
Town Hall Meeting room, first floor
Friday, May 12th at 7 pm.

Attendees Tessa David, Val Prest

Meeting opened at 7:13 pm

Agenda

Welcome

Review prior meeting minutes - quorum not available to approve minutes

DEP SMRP Grant - Addressing Unwanted Items (Contamination) at the Transfer Station (TS)
Tessa described the DEP grant meeting included their consultant TRP (The Recycling Partnership) Jason Hale, DEP staff, Janice Pare and Irene Congdon, and Tom and Keith (TS foreman).

- Primary contaminants identified: plastic bags and feed bags. These are stamped recyclable, but are not collected at the TS. Most grocery stores collect.
- Primary goal identified: Recycle More and Sort Correctly. The intent is to make sorting as simple as possible.

The consultant will develop new signs for the bays based on feedback from TS staff. They will also help draft a talking point flyer to be distributed when on-site in-person feedback is given to users about proper sorting. The consultants found that giving one-on-one recycling tips work best. We may be able to help. The consultant also recommended a simple, major points be listed on flyers. This input helped the development of the updated bag insert I gave you to review. I am continuing to work on simplifying and clarifying the insert message. I have also asked graphic designers to review. Once we receive the deliverables from the consultants the grant allows review and feedback for about 1 to 2 rounds. The beginning of September is the target for posting updated signs and after the introductory period for a few weeks, the on-site in-person feedback with handouts will begin.

Other action items-

- Tessa deposited Ian's successful Eagle Scout candidate textile collection & promotion project check for \$362.50 into the home recycling fund for the Recycling Committee. A check was also requested to pay his expenses, \$22.81.
- Review current best meeting days

Adjourned at 7:55 pm

Next Meeting June 15th at 7:00pm