

Groton Economic Development Committee

Meeting Minutes 12/13/2017

Attendees for EDC: Mike Rasmussen, Russ Burke, Gina Cronin, John Konetzny, Alison Manugian and Fay Raynor, Non-member attendees: Mike Chiasson, Kim Meninger, Anna Elliot

Minutes:

The meeting was called to order by Mike Rasmussen at 6:05PM at the Groton Town Hall

1. Mike Chiasson, town employee and amateur photographer, spoke about volunteering his time for free headshots for Groton residents and business owners. May launch date, if successful, continue annually
2. EDC brainstormed ways to get the word out
3. GBA meeting Wednesday, December 20th
4. The EDC and Kim Meninger, President of the Groton Business Association discussed ways they can partner with each other and how to better integrate with the community
5. Deluxe Corp. has small business revolution, pick one business to revamp website, etc.
6. Groton Business Association bought the rights to Grotonfest starting for 2018 fall
7. Kim discussed how GBA does tri town mixers now, dropped requirements to be a Groton business and/or Groton resident, more cross-pollination now
8. The EDC and Kim discussed adding "Are you familiar with the GBA?" to the survey being sent out by EDC
9. Should the opening on the EDC be someone from the GBA? – Yes, will appoint a liaison between GBA & EDC if not on the EDC committee
10. Discussed open commercial/office space in town
11. Mike mentioned Indian Hill Music School wants to meet with us, everyone is thrilled, Mike will reach out to Carole Prest to schedule time
12. The EDC discussed the survey, Russ felt it was too long, discussed how people will lose interest, survey will be shortened and finalized by February
13. Anna discussed how different the landscape is in Groton now that Indian Hill Music School and The Groton Inn is here, that will have to be considered when reviewing The Master Plan
14. Mike let the committee know Allen Green reached out and said he would most likely focus on cannabis retail

The meeting was adjourned at 7:37PM by Mike Rasmussen, 2nd by John Konetzny

The next meetings are scheduled for January 3rd, 2018

Respectfully submitted by John Konetzny