

Groton Economic Development Committee

Meeting Minutes 12/14/2016

Attendees for EDC: Russell Burke, Mike Rasmussen, Art Prest, Gina Cronin, John Konetzny and Fay Raynor.

Minutes:

The meeting was called to order by Mike Rasmussen at 6:00 PM at Groton Town Hall.

1. The EDC held off on approving minutes from 11/30/2016 because they were not submitted early enough for everyone to review.
2. The EDC reviewed a PowerPoint created by Art to be presented to the Selectmen on 12/19/16 that would be used to present the EDC's goals for 2017. The committee members gave feedback.
3. The EDC talked about creating a website for residents, non-residents and developers about Groton's economic development. The EDC will get approval from the Selectmen prior to working on this. The EDC is comparing it to the town of Lexington's website. The EDC would like to have a similar layout. The EDC will also speak with the IT person at town hall for help with this.
4. Russ made a motion to form a subcommittee to design the website. Art 2nd the motion. All were in favor. Gina Cronin will be the subcommittee.
5. Art discussed how the Budget Committee is also presenting to the Selectmen on 12/19/16.
6. The EDC discussed what our goals should be for 2017. Art brought up that many towns have been successful in creating taxable assets to town, increasing commercial property.
7. The EDC discussed if "cherry picking" or identifying properties in town available for development then identifying/pairing businesses that could be a good fit/have the best chance of starting and growing in town should be a goal of the EDC for 2017.
8. The EDC continued to edit the PowerPoint for the Selectmen's meeting. Gina will make the edits and send a copy of the final PowerPoint to the Selectmen prior to the meeting 12/19/16.
9. Gina and Art will present to the Selectman on 12/19.

The meeting was adjourned at 7:00 PM.

Respectfully submitted by John Konetzny