

The Groton Economic Development Committee

Minutes of Meeting, July 26, 2011

Introduction

Date, Time and Place

This meeting of the Town of Groton's Economic Development Committee was held at 5:35 o'clock P.M. on July 26, 2011 at Town Hall.

Attendees:

- Mike Rasmussen as Chairperson, Gus Widmayer as Recording Secretary, Anna Eliot, Russell Burke, Peter Myette and Jane Bouvier.
- Jim Ryan was absent.
- Members of the public who were present included Virginia Wood, reporter for the Groton Line and the Groton List.

Proceedings

The Minutes of Meeting of the previous sessions were reviewed, modified, approved and submitted to the Recording Secretary for safekeeping in the book of Minutes with a copy supplied to the Town Clerk's office.

Discussion of Business map

- Anna and Jane will take a trip to Deluxe to discuss the map with Jessica Trudeau-Barry by the end of the week in order to wrap things up. They would like a final "set of eyes" to check things over.
- Remove the picture of Pepperell that was mistakenly included in the map.
 - a. How about a picture of Lost Lake fire station in order to represent that end of town?
- Mike has a concern that Mill Run is under-represented.
 - a. Corrections can be made annually.
- Peter pointed out that some clusters appear on the wrong side of the road.
- Jane guessed that Deluxe might print 1000 maps *gratis*.
- The Committee would like to distribute the maps:
 - a. At Groton Fest, in local businesses, at town meeting, at the Rail Trail, in the Town's welcome package, [See more below].

Town of Groton's Proposed Master Plan

- When is the deadline for comments?
- The Groton Board of Trade is closely aligned with this committee.

Shop Groton

- This is a worldwide effort aimed at promoting local businesses.
- How does this committee support Shop Local?
- Their 3/50 message is confusing. There are many unanswered questions. We cannot guess.
 - a. Invite them to come in and explain their mission to us.
- Barbara Scovidio is selling posters for \$19 each.
- We can refer this to the Board of Trade.
- Patrice Gavin, Executive Assistant to the Board of Selectmen sent this e-mail notification to EDC members.

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Groton Golf Association's Course Improvement Fund-raiser

- See Bill Quigley for more information.
- There were 100 pick-up trucks filled with debris from their spring clean-up.
- The Board of Trade will issue a check for its contribution.
- The date is August 20, 2011 with a 10 A.M. tee-off. What time is the dinner?
 - a. Prime rib on the menu.
- Send notice to all business on EDC business e-mail list.
 - a. Check with Jason Bulger, Town's IT Manager.

Other business

- Welcome Package
 - a. We need a welcome package for new residents.
 - b. This can come from the Town officially, by the Town Clerk.
 - c. This would be in addition to anything sent by the Groton Newcomer's Club.
 - d. Does this committee want to be in that welcome package?
 - i. How about our map?
- Oliver's Restaurant went out of business.
 - a. It was seized for taxes. They were tenants in the building. The owner of the building was not affected.
 - b. These are tough economic times for businesses in the restaurant, gas, and golf markets.

Dates and Adjournment

The meeting adjourned at 6:15 o'clock P.M.

- The next regularly scheduled meeting of this committee will be held at 6:30 P.M. on [DATE] at Town Hall.