

**Town Manager**

Mark W. Haddad

### **TOWN OF GROTON**

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**Destination Groton Committee**

Greg Sheldon, *Chair*

Jeff Gordon, *Vice Chair*

*Julie Platt, Clerk*

Brian Bolton, Member

Joni Parker-Roach, Member

Joni Parker Roach, *Member*

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Destination Groton Committee Meeting

Wednesday, December 13, 2023

First Floor Meeting Room, Town Hall

1:30 pm - 3:30 pm

**Minutes**

Present: Greg Sheldon, Joni Parker-Roach, Julie Platt

Guest: Judy Anderson

**1. Updates:**

*A) Anne Gobi tour of Prescott Community Center 12/8:*

-Director of Rural Affairs was in Groton touring on 12/8 with Rep. Margaret Scarsdale. GSheldon recommended that Prescott Community Center be toured in Groton.

-JParker-Roach stated that Executive Director of Prescott Comm. Ctr Megan Donovan did an excellent job with the tour, highlighting the needs and opportunities at Prescott.

-Anne Gobi emailed GSheldon recounting she enjoyed the “eclectic mix” of business and arts at Prescott Community Ctr.

-GSheldon referred to the 4 entities in town that have the potential to make an impact on visitation / visibility: Destination Groton, Groton Business Association, Prescott Community Ctr, Groton Visitor Ctr. JPlatt added the Groton Inn.

Discussion: Anne Gobi’s visit opens up potential collaboration with Office of Rural Affairs.

*B) GBA Town Conference, 2/7/24*

-No updates

C) *250th Anniversary* - [revolution250.org](http://revolution250.org)

-Tabled until 2024, however Grants Working Group can review the application for funding

D) *Letters of Support for CPC applications*:

* Sustainability Commission: Has asked for letter of support for Pollinator Trail

- Affordable Housing Trust: Has asked for a letter of support from Destination Groton. Is Destination Groton’s charter a match for the Housing Authority’s proposal? Need more information and discussion among all 5 DGC committee members.

- Trails Committee: Has asked for letter of support for a CPC grant of $11,275.00 in tools for trail maintenances. DG Committee members present agreed it would be positive to support the Trails Committee.

**3. Working Group Update: Communications and Marketing**

-Request from GSheldon to inquire about adding a sentence or two to the VisitMA website. [VisitMA.com](http://VisitMA.com)

-JAnderson mentioned an arts review in December 11 Boston Globe - performance at GHMC.

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**4.  Working Group Update: Grant Writing**

-JParker-Roach has a Zoom call with Molly Singer MRPC grant writer. 12/14/23, 3 pm, at Prescott Community Center. Important to review the [revolution250.com](http://revolution250.com) application for funds.

**5. Ten Year Action Plan Update**GSheldon has been in contact with MRPC RE: economic data analysis, Traffic Study: 12/20/23 Possible meeting date to review.

Discussion RE: Walkable Town Center: should include sidewalks on both sides of the street.

**6.  Meeting adjourned 3:30pm:**

**Next Meeting 12/20/23 if MRPC can attend.**

**No meeting 12/27/23**

Respectfully Submitted,

Julie Platt

Clerk