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**Town Manager**

Mark W. Haddad

### **TOWN OF GROTON**

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# **Destination Groton Committee**

Greg Sheldon, *Chair*

Jeff Gordon, *Vice Chair*

Brian Bolton, Member

Julie Platt, *Member*

Joni Parker Roach, *Member*

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**Destination Groton Committee Meeting**

**Wednesday, October 25, 2023**

**Prescott Room, Groton Inn**

**128 Main Street**

**1:30 pm - 3:30 pm**

**Minutes**

Present: Greg Sheldon, Brian Bolton, Joni Parker-Roach, Julie Platt

Guests: Judy Anderson, Ashley Doucette, Holly Varney, Melissa Fetterhoff (20 minutes)

1. Conduct walk through with Holly Varney of The Groton Inn

-Conference details were discussed regarding placement of tables, programs, extra seats, microphone, projector, Presenter podium and chairs for speaker panel.

1. Jen Moore 5K Turkey Trot social media assistance

-JPlatt to follow up with Jen Moore to suggest local outlets for the 5K Turkey Trot advertising and see how/if Destination Groton can help

1. Tourism Conference update:

* RSVPs to date

-Comp list remains stable, and Paid list is changing. JPlatt to contact JGordon for final report.

* Submit final number to Groton Inn

-RSVP Final Count with “Ins and Outs” is 82.

* Review To-Do-List

-Folders, nametags printing final arrangements need to be made by 10/30/2023

Setup for Conference at 2pm on 10/31/23 at The Groton Inn.

1. Adjournment 3:15pm: