

Groton Cable Advisory Committee
via Internet Conference

Meeting Minutes for: 6/9/22

In Attendance:

Cable Committee Members: Robert Piché, Eric Fischer, Janet Sheffield

Other:

Program Director - Ashley Doucette

Destination Groton Committee Members

- Mairi Elliott, Joni Parker-Roach, Greg Sheldon

Judy Anderson

Called to Order At: 4:06 PM

Discussion Item: Collaborating with the Destination Groton Committee

The Destination Groton Committee joined the Cable Advisory Committee for a discussion on how the two could work collaboratively.

Greg Sheldon discussed the charge of the Destination Groton Committee and provided guidance on where to locate their Committee Report which includes a list of “assets” in Groton that could be helpful when seeking out sponsorships or relationships with other groups in town.

The Destination Groton Committee stated that they are looking to produce standalone videos that may later become incorporated into vertical content. They will be utilizing a hired videographer but the Groton Channel may be able to assist with production needs down the road. With permission, these video should be able to play on the channel.

Discussion was had on both Committees collaborating with Groton Hill Music Center. Destination Groton will be receiving a tour of the facility on Saturday, June 18th. They will ask to bring a camera to gather some footage for a video tour and will help the Cable Committee establish a contact at the Music Center.

The idea of a Groton Hill Music show was pitched. This could feature highlights from recent events, notice of upcoming events, interviews, etc.

Discussion was had on both Committees collaborating with The Groton Inn. The Destination Groton Committee had the idea of hosting an open salon at the Inn for artists, writers, etc. that would highlight what talent is in the town beyond the music and restaurants.

It was also suggested that The Groton Channel may make a good internal channel source for the Inn.

It was discussed that Earl Carter and the artifacts of his museum collection would make for good content on the channel and help preserve the history and stories surrounding the artifacts.

Discussion Item: Summer Interns

The applications for the 2022 Summer Internship program were reviewed.

VOTE: Eric made a motion to accept Imogen Mello, Rohan Francis, and Nate Dyer as The Groton Channel's 2022 Summer Interns. Janet seconded. It passed unanimously.

Next Meeting is planned for 6/23/22 at 5:00 PM on Zoom.

Meeting Adjourned at: 5:54 PM