

Groton Cable Advisory Committee
via Internet Conference

Meeting Minutes for: 5/26/22

In Attendance:

Cable Committee Members: Robert Piché, John Macleod, Eric Fischer, &
Janet Sheffield

Other: Program Director - Ashley Doucette

Called to Order At: 4:12 PM

Meeting Minutes: Janet made a motion to approve the minutes of 4/27/22. Eric seconded. It passed unanimously.

General Updates:

- We have hired our new Production Assistant. He started on May 24th and has already begun taking over sports and event/meeting coverage.
- Candidates Night and Groton matters episodes featuring candidates performed well on Video On Demand.
- We have boxed up the studio camera to send out for repair.
 - No cost estimate but should get back a quote before repairs begin.
- Conversations about CableCast Software Assurance renewal options have begun with our representative. Further conversations on cost, need, etc. are still to be had.
- The MassAccess Spring Conference is being held on Friday, June 17th.

Discussion Item: Summer Internships

The deadline for Summer Internship applications has been set for Friday, June 3rd. There will be a meeting held on June 9th to review applications.

Action Item: Ashley will compile all of the applications and forward them to the Committee for review before the June 9th meeting.

Discussion Item: Destination Groton Collaboration

The studio has already established a relationship with Mairi Elliott of the Destination Groton Committee through production of the Community Calendar newsflash. Through discussion, it became apparent that there was a potential for further collaboration between the two Committees.

The Destination Groton Committee has been invited to the Cable Advisory Committee meeting on June 9th.

This discussion item also brought up the potential of working with Groton Hill Music Center on a video tour or other content. **Action Item:** Janet will reach out to their PR department to start talking about the possibility of filming at the new venue.

Discussion Item: Marketing

Progress on the new website is still being made as time allows.

Discussion Item: Officers

The Committee decided to hold off on the changing of officers.

Next Meeting is planned for 6/9/22 at 4:00 PM on Zoom.

Meeting Adjourned at: 5:06 PM