

Groton Cable Advisory Committee
via Internet Conference

Meeting Minutes for: 4/27/22

In Attendance:

Cable Committee Members: Robert Piché, John Macleod, Eric Fischer,
Neil Colicchio, Janet Sheffield

Other: Program Director - Ashley Doucette

Called to Order At: 4:06 PM

Meeting Minutes: Eric made a motion to approve the minutes of 3/21/22. John seconded. It passed unanimously.

General Updates:

- Town Meeting will be taking place this weekend (4/30/22).
- Events, presentations, sports, news, etc. that we cover are beginning to return to a pre-pandemic frequency.
- We have installed the new Tricaster system into the 2nd Floor Meeting Room at Town Hall.
- The hard drive replacement requested at the last meeting has been installed and has resolved associated storage and alert issues.
- We are looking at trying to host another film festival for the Spring of 2023.
- Community Calendar has been taken over by Mairi Elliott of the Destination Groton Committee.
- We are still looking at our options for the necessary studio camera repair.
- There has been no news so far regarding our contract negotiation status.
- Some of our camera bags have broken zippers and will need to be repaired soon.
- The applications deadline for the production Assistant position is this Friday 4/29/22

Discussion Item: Cablecast Software Assurance

Ashley informed the Committee that a formal notice had been received regarding the renewal of our Cablecast Software Assurance.

Ashley had reached out to a representative for more information but had not heard back before the start of this meeting.

Discussion was had on whether or not the renewal was necessary for our needs, if there was a difference in coverage between newer and older equipment, and the promised future updates that the renewal would allow access to.

Action Item: Ashley will continue to gather information regarding the renewal process and pricing.

Purchase Request: Tripods, monopod, and production umbrella.

A request was made to purchase two new tripods, one monopod, and one production umbrella. The cost of all items is not expected to exceed \$500.

VOTE: Janet made a motion to approve the purchase request of up to \$500 for two new tripods, one monopod, and a production umbrella. Eric seconded. It passed unanimously.

Discussion Item: Marketing

Ashley walked the Committee through progress made on the website since the last meeting. It was suggested that changing the language from “Public & Educational” to “Public/Educational” on the “Our Two Channels” page may help with navigating the website and the channel information.

Discussion Item: Summer Interns

Some interest has already been shown towards Summer Internships with The Groton Channel. A total of \$3000 has been budgeted for Fiscal Year 2023 to accommodate paid summer internships.

An application deadline of June 3rd was set.

The Committee has set a meeting on June 8th at 4:00 PM to review applications.

Action Item: Ashley will list the internships on the Groton Channel website and social media pages, send out the information to interested parties, and will compile applications to send to Committee members in advance of the June 9th meeting.

Discussion Item: Officers

The Committee decided to hold off on the changing of officers until June.

Next Meeting is planned for 5/26/22 at 4:00 PM on Zoom.

Another meeting for June 9th at 4:00 has also been scheduled.

Meeting Adjourned at: 5:38 PM