

## **Groton Cable Advisory Committee**

**Meeting Minutes for:** 12/16/21

### **In Attendance:**

**Cable Committee Members:** Robert Piché, John Macleod, Janet Sheffield,  
Eric Fischer

**Other:** Program Director - Ashley Doucette

**Called to Order At:** 4:08 PM

**Meeting Minutes:** Eric made a motion to approve the minutes of 11/18/21. John seconded. It passed unanimously.

### **General Updates:**

- We have been utilizing our new Cablecast Reflect service. Meetings, sports, etc., have received positive feedback.
- Basketball and hockey seasons have started. We will be providing both live and recorded coverage for as many home games as possible.
- Work on the school play has been completed and the show is now available On Demand.
- New chairs have arrived and are already in use.
- Research on purchasing new iMacs continues.

### **Discussion Item: Charter and Verizon Franchise Renewal Negotiations**

We are in the beginning stages of contract negotiations with Charter and Verizon.

**Action Item:** Ashley will reach out to the government representatives to start discussions.

### **Discussion Item: Marketing**

Talks continued on the new website and the need for sponsors. It was agreed that marketing meetings should be reestablished in the new year.

**Action Item:** John will look into website analytics to provide new information for an updated marketing presentation.

**Purchase Request: KVM Switch**

A purchase request for up to \$50 was. Brought to the Committee on 9/23/21.

Since that time, new computers were added to the server and more inputs were needed that the KVM switch originally requested could provide. As the device had not yet been purchased, Ashley brought forward a new request of up to \$75.

Janet made a motion to approve the purchase request. John seconded. It passed unanimously.

The device was purchased immediately following the vote and the receipt was included with the evening's bills to be signed.

**Next Meeting is planned for 1/13/22 at 4:00 PM**

**Meeting Adjourned at: 5:55 PM**