

Groton Cable Advisory Committee

Meeting Minutes for: 4/29/21

Via Zoom

In Attendance Via Internet Conference:

Cable Committee Members: Janet Sheffield, Robert Piché, John Macleod, Neil Colicchio, and Eric Fischer.

Other: Program Director, Bob Colman, Production Technician , Ashley Doucette

Called to Order At: 5:37 PM

All votes were roll call votes.

Meeting Minutes: None prepared.

General Updates:

- We are preparing for Town Meeting Saturday morning.
- Town policy and practice required us to advertise for the Production Technician position with the Sun and its online package.
- We are making progress cleaning out and organizing parts of the studio.
- Memory space issues are fixed now.
- The Town Manager has expressed an interest in expanding meeting coverage post Covid emergency.

Discussion Item: Marketing/Slogan - The Committee further discussed adopting a new tagline.

VOTE: Janey made a motion to select “Our Channel, Our Community” as our new tagline. Eric seconded. It passed unanimously.

Discussion Item: Cable Consultant - The Cable Committee discussed keeping Bob Colman on as a four-hour-a-week consultant to ease the transition to a new Program Director and to help out the Studio in General.

VOTE: Eric made a motion to keep Bob on as a consultant beginning 5/17/21 at \$45/hr for four hours a week, with the understanding that either party can end the agreement at any time for any reason. John seconded. It passed unanimously.

Discussion Item: Fundraising - Neil suggested the Committee start looking at more fundraising opportunities. He also suggested smile.amazon.com and dinner night as possibilities.

Discussion Item: Officers - The Committee discussed that they are overdue to rotate officers. They will re-assign in the beginning of the next term in July.

Purchase Requests:

Steel Storage Rack, \$120, Ethernet Crimp Kit, \$25

Eric made the motion to spend up to \$150 for the above items. Neil seconded. It passed unanimously.

Next Meeting is planned for 6/7/21 at 5:30 PM.

Meeting adjourned at 7:05 PM