

Groton Cable Advisory Committee

Meeting Minutes for: 12/11/19
TV Studio at High School

In Attendance:

Cable Committee Members: Janet Sheffield, Robert Piché, Neil Colicchio, and Eric Fischer.

Other: Program Director, Bob Colman

Called to Order At: 5:46 PM

Bills: Committee Members reviewed and signed bills for the month.

Meeting Minutes: Eric made a motion to accept the meeting minutes of 11/13/19 Neil seconded. It passed 3-0 with Janet abstaining.

General Updates:

- Had Budget Meeting with Town Finance Team – no problems or questions.
- Access fees are down this quarter about \$1,200 from same quarter last year.
- We had to choose not to air one episode of “Totally Well” due to commercial content.
- Book Party has had some new success recruiting panels for the show.
- Bob will be away Jan 7th through the 10th.

Discussion Item: Marketing, Eric updated the Committee on marketing efforts including a possible “Premiere Sponsorship” from Nashoba Valley Medical Center, and a possible video tour of the Indian Hill facility.

Purchase Requests:

None

Discussion Item: Sponsorship Account Distribution. One of our producers has been incurring expenses for gifts and pizza for her show, which provides those things to her panelists and crew. The Committee did not want to set a precedent and wants to encourage producers to look for sponsorships, but felt that a one-time reimbursement of \$100 towards pizza expenses could serve to ease her burden and demonstrate support for her work.

Vote: Neil made a motion to reimburse Ms. Matisse \$100 from the sponsorship gift account towards her purchase of pizzas for her show, “Book Party.” Janet seconded. It passed unanimously.

Other: Next meeting is scheduled for 1/6/20

Meeting adjourned at: 7:14 PM