

Groton Cable Advisory Committee

Meeting Minutes for: 4/9/19 TV Studio at High School

In Attendance:

Cable Committee Members: Robert Piche, Neil Colicchio, Eric Fischer, and John Macleod.

Other: Program Director, Bob Colman

Called to Order At: 5:38 PM

Bills: Committee Members reviewed and signed bills for the month.

Meeting Minutes: Eric made a motion to accept the meeting minutes of 3/13/19 John seconded. Neil abstained. It passed 3-0. Neil made a motion to accept the meeting minutes of 3/26/19, Eric seconded. It passed unanimously.

General Updates:

- Totally Well has already recorded 30 weekly episodes!
- Tymelines has done 42 Monthly shows!
- Around Town expects to return in May!
- Newsflash near 300 likes on Facebook! (342 followers)
- Instagram has 300 followers

Discussion Item: Verizon Pegnet. The town Manager is waiting for Verizon's response to requests.

Discussion Item: Marketing Plan. Eric has set up meetings with the Groton Business Association and the NRWA to discuss sponsorships and programming. Thoughts were given to a \$5,000 premiere sponsorship which would offer year long benefits.

Transfers (Votes): For the Town Meeting Article, Eric made a motion to transfer \$10,000 from the E&D account to accommodate any possible shortfalls. Neil seconded. It passed unanimously.

Neil made a motion to transfer \$3,600 from expenses to salaries and \$3,350 from expenses to wages to cover the changes in contracts that were made after budgets were set. Eric seconded. It passed unanimously.

Purchase Requests:

Tone Generator/Cable Tester	\$40
(3) Replacement XLR to XLR mini Cables	\$50
(3) Cheap headphones	\$40

Eric made a motion to purchase the above for not more than \$130. John seconded. It passed unanimously.

Other:

Date for next meeting: Wednesday May 15th at 5:30 pm. **Meeting adjourned at:** 6:40 PM