

Groton Cable Advisory Committee

Meeting Minutes for: 3/13/19
TV Studio at High School

In Attendance:

Cable Committee Members: Robert Piche, Dave Melpignano, Eric Fischer, and John Macleod.

Other: Program Director, Bob Colman

Called to Order At: 5:37 PM

Bills: Committee Members reviewed and signed bills for the month.

Meeting Minutes: Dave made a motion to accept the meeting minutes of 1/9/19. Eric seconded. It passed unanimously.

General Updates:

- Ashley's FloRo newsflash had over 1,300 unique viewers on Facebook.
- Latest Community Calendar had over 300 unique viewers on Facebook.
- We have now done two Facebook Live shows, "Coffee with the Chief," and "Groton Reads."
- The Democratic Town Committee intends to write letters in support of Cable Access to the FCC and the Town.

Discussion Item: FCC Update: Robert and Bob attended ACM event in Derry, NH. FCC is expected to take action by early Fall in favor of the Cable Companies. There will be motions to stay the ruling until it's brought to court. The ACM expects an eighteen-month successful court process.

Action Item: Eric and Dave to work on a sponsorship presentation.

Discussion Item: Verizon Pegnet. Robert and Bob met with the Town Manager and the Verizon representatives on February 25th. A written proposal will be coming soon from Verizon.

Discussion Item: Marketing. The Committee discussed ways to reach out to the Groton businesses for potential sponsorships and support.

Action Items: John will contact the Groton Business Association. Bob will get subscriber numbers for the channel.

Purchase Requests:

Other:

Date for next meeting: Tuesday March 9th at 5:30 pm.

Meeting adjourned at: 6:30 PM