

Groton Cable Advisory Committee
Meeting Minutes for: 11/21/15
TV Studio Groton-Dunstable Regional High School

In Attendance:

Cable Committee Members: Janet Sheffield, Robert Piche, Jane Bouvier, and Dave Melpignano

Others: Program Director Bob Colman

Called to Order At: 10:09 am

Bills: Committee Members reviewed and signed the bills for the month.

Discussion Item – Production Assistant Position: Bob will try to narrow the candidates to 3 or 4 for interviews.

Discussion Item – Political Programming Policy: now that it is finalized, it just remains to be implemented.

-Action Item: Bob to put policy on website.

Discussion Item – Program Director’s Evaluation: Program Director Bob Colman left the room while the Committee discussed his evaluation. The Committee determined that his performance fell between “meets expectations” and “exceeds expectations,” and decided on a 1.5% merit raise.

Discussion Item – Sponsorships and fundraising: General discussion about ways to generate funds for cable access.

-Action Item: Jane will approach the Lowell Sun to offer a news sponsorship.

-Action Item: Bob to seek out cable access rental rate sheets and speak to Town Accountant about rental and production-for-fee possibilities.

Discussion Item – Email from John Ellenberger and the Groton Herald: the Herald is offering to make suggestions as to what municipal meetings we should cover. The general feeling was that we should continue to record meetings as established in our policy.

-Action Item: Janet to write email declining the offer.

Other:

The next meeting is planned for 12/12/15 at 9:30 am.